

BPM403 International Construction Project Management

Level: 4

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

BPM403 International Construction Project Management gives an understanding of the global construction markets and characteristics of mega-scale projects. Students will be exposed to the challenges and management of international projects. They will also learn about the internationalization strategies that construction multi-national companies use to venture into markets overseas, in addition to the pitfalls they should avoid and critical success factors to succeed.

Topics:

- South-East Asian Markets for Construction and Projects
- Asian Markets for Construction and Projects
- Emerging Markets for Construction and Projects
- Developing Markets for Construction and Projects
- Developed Markets for Construction and Projects
- Characteristics of Mega-scaled and International Projects
- Reasons for Internationalization
- Porter's Diamond Theory
- Dunning's Eclectic Paradigm
- Challenges of International Project Management
- Management of International Projects
- Internationalization strategies

Learning Outcome:

- Discuss the uniqueness of international construction markets
- Deconstruct the challenges of construction projects in different countries and overseas markets
- Evaluate pitfalls and critical success factors for international project management
- Differentiate the legal, contractual and other management practices in different construction markets
- Set up/ organize an international project team
- Formulate internationalization strategies for construction firm to venture overseas

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRESENTATION 1	10
	TUTOR-MARKED ASSIGNMENT 1	20
Overall Examinable Components	Written Exam	70

Total	100
--------------	------------

*The information listed is subject to review and change.