

BSE315 Recreational Sport Programme Management

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

BSE315 Recreational Sport Programme Management equips students with the knowledge and skills in designing and managing recreational sport programmes to meet the diverse needs of individuals and communities and derive the desired outcomes. From developing a personal and professional philosophy of recreational sport to understanding diverse sport settings and community leisure services, the learner will learn how to enable access, ensure inclusiveness and garner maximum participation through programme design, financing, marketing, risk and human resources management, and the use of technology.

Topics:

- Concepts of leisure, sport, recreational sport, and philosophy of recreational sport.
- Needs and constraints of diverse population segments
- Diversity and promoting recreational sport
- Competencies of recreational sport professionals
- Sport programming steps
- Tournament scheduling
- Facilities planning
- Financing and marketing recreational sport
- Human resources management in recreational sport
- Risk management in recreational sport
- Technology in recreational sport
- Recreational sport settings/contexts

Textbooks:

Barcelona, R. J., Wells, M., S., and Arthur-Banning, S. (2016).: Recreational Sport - Program Design, Delivery, and Management. Human Kinetics.
ISBN-13: 9781492579465

Barcelona, R. J., Wells, M., S., and Arthur-Banning, S. (2016).: Recreational Sport - Program Design, Delivery, and Management. Human Kinetics.
ISBN-13: 9781492579465-AA

Learning Outcome:

- Describe the philosophical and foundational concepts that define the field of recreational sport.
- Employ sport programming considerations in relation to the demographics of the target population and constraints to sport participation.
- Illustrate the core competencies of recreational sport professionals.
- Determine the steps and components necessary for successful recreational sport programming.
- Examine tournament designs in relation to programming factors and contexts.
- Design a recreational sport programme or event suitable for a target population.
- Recommend appropriate changes to a recreational sport programme or its components.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	30
	TUTOR-MARKED ASSIGNMENT 2	30
Overall Examinable Components	ECA	40
Total		100