

BUS310 Fundamentals of Sustainable Business Practices

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

This course is designed to cultivate students' mindset of business sustainability. It demonstrates the importance of integrating social and environmental concerns into business operations. It further introduces how business sustainability shapes strategy formulation, leadership, organisational culture, corporate governance, financing, performance measurement, reward, and reporting. Cases and real examples will be adopted to enhance students' understanding in this area.

Topics:

- Introduction to Sustainability
- Business Sustainability
- Leadership and Organisational Culture of Sustainability
- Executive Compensation and Sustainability
- Sustainability Strategy
- Role of Innovation and Technology
- Sustainable Finance and Impact Investing
- Sustainability Corporate Governance
- Sustainability Measurement
- Sustainability Reporting and Assurance
- Circular Economy
- Contemporary Issues in Sustainability and Green Economy

Learning Outcome:

- Analyse the connection between business and sustainability, and the role of innovation and technology in implementing sustainable business practices
- Examine leadership initiatives, organisational culture and the corporate governance structure integrating stakeholders' needs that can support business sustainability
- Appraise investment opportunities by applying the principles of responsible investment
- Evaluate the impact of sustainability of business processes, performance measurement and reward, reporting and formulate a sustainable business strategy
- Discuss the concept of circular economy and contemporary issues in business sustainability
- Demonstrate proficiency in written and oral communication skills and develop interpersonal skills to work effectively and efficiently in a team

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-CLASS QUIZ 1	2

Overall Continuous Assessment	PRE-CLASS QUIZ 2	2
	PRE-CLASS QUIZ 3	2
	TUTOR-MARKED ASSIGNMENT 1	18
	GROUP BASED ASSIGNMENT 1	20
	PARTICIPATION 1	6
Overall Examinable Components	ECA-REPORT	32.5
	ECA-VIDEO	12.5
	ECA-POWERPOINT	5
Total		100

*The information listed is subject to review and change.