

## **BUS557 Leading for Sustainability**

**Level:** 5

**Credit Units:** 2.5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY REGULAR SEMESTER

### **Synopsis:**

Leading for Sustainability examines the core concepts, strategies and practices of sustainable businesses, and their applications in business decision-making towards sustainability management. The topics of sustainability will be addressed from the perspectives of various business disciplines including organisational behavior, accounting, finance, marketing, economics, operations, strategy and ethics. The goal of this course is to assess the typology and practices of sustainability in businesses and to develop leadership skills to make optimal and strategic business decisions to promote sustainable growth.

### **Topics:**

- Sustainability and Leadership in Organisations
- Sustainability Management System
- Operational, Regulatory and Reputational Risk
- Maturity Matrices of Sustainability
- Measuring and Reporting Sustainability in Businesses
- Leading for Sustainability

### **Learning Outcome:**

- Appraise the typology of sustainability in the organisational context
- Criticise the concepts of sustainability (i.e., perspective, place and people)
- Evaluate the sustainability maturity of multiple value chains
- Formulate business strategies to promote sustainable growth
- Estimate the quantitative measures of performance to drive long term sustainability results
- Collect and propose the best practices in sustainability management

### **Assessment Strategies - Regular Semester (Evening Class):**

<b>Components</b>	<b>Description</b>	<b>Weightage Allocation (%)</b>
Overall Continuous Assessment	PRE-CLASS QUIZ 1	10
	PARTICIPATION 1	15
	GROUP BASED ASSIGNMENT 1	25
Overall Examinable Components	ECA	50
<b>Total</b>		<b>100</b>

\*The information listed is subject to review and change.