

BUS557 Leading for Sustainability

Level: 5

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

Leading for Sustainability examines the core concepts, strategies and practices of sustainable businesses, and their applications in business decision-making towards sustainability management. The topics of sustainability will be addressed from the perspectives of various business disciplines including organisational behavior, accounting, finance, marketing, economics, operations, strategy and ethics. The goal of this course is to assess the typology and practices of sustainability in businesses and to develop leadership skills to make optimal and strategic business decisions to promote sustainable growth.

Topics:

- Sustainability and Leadership in Organisations
- Sustainability Management System
- Operational, Regulatory and Reputational Risk
- Maturity Matrices of Sustainability
- Measuring and Reporting Sustainability in Businesses
- Leading for Sustainability

Learning Outcome:

- Appraise the typology of sustainability in the organisational context
- Criticise the concepts of sustainability (i.e., perspective, place and people)
- Evaluate the sustainability maturity of multiple value chains
- Formulate business strategies to promote sustainable growth
- Estimate the quantitative measures of performance to drive long term sustainability results
- Collect and propose the best practices in sustainability management

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	10
	PARTICIPATION 1	15
	GROUP BASED ASSIGNMENT 1	25
Overall Examinable Components	ECA	50
Total		100

