

BUS558 Corporate Governance and Corporate Social Responsibility

Level: 5

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

This course presents the concepts and fundamentals of corporate governance which deals with how corporations are directed and controlled. This area rose to prominence in the light of major financial scandals in the USA and recent cases in other countries. Many countries around the world (including Singapore) have issued Codes of Corporate Governance. The Code of Corporate Governance 2018 of Singapore notes that the role of Board includes the assessment and management of risk and also mandates the Board to consider sustainability issues as part of its strategic formulation. The course provides students an opportunity to explore corporate social responsibility and its importance to corporations today.

Topics:

- Corporate Governance
- The Role of the Boards
- Institutional Elements of Governance
- Singapore Code of Corporate Governance
- Corporate Social Responsibility (CSR)
- Contemporary Issues in CSR and Business Ethics

Learning Outcome:

- Analyse the corporate governance structures adopted in Singapore, evaluating them against international guidelines and standards
- Recommend a hypothetical client on how to comply with Singapore's Code of Corporate Governance
- Appraise the role of corporate social responsibility in business
- Evaluate corporate and business ethics issues
- Improve critical and analytical thinking and spoken proficiency
- Prepare a report with developed written proficiency
- Assess the principles of corporate governance and compliance in organisations

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	10
	PARTICIPATION 1	15
	GROUP BASED ASSIGNMENT 1	25

Overall Examinable Components	ECA	50
Total		100