

BUS615 Corporate Governance, CSR and Change Management for Sustainability

Level: 6

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

This course presents the concepts and fundamentals of corporate governance, which at its narrowest, deals with how corporations are directed and controlled. This area rose to prominence in the light of major corporate collapses in the USA, notably Enron and WorldCom, and recent cases in other countries, namely Nissan case. Many countries around the world (including Singapore) have issued Codes of Corporate Governance. The Code of Corporate Governance of Singapore notes that the role of Board includes the assessment and management of risk, and also mandates the Board to consider sustainability issues, e.g., environmental and social factors, as part of its strategic formulation. In addition, students will be introduced to the concept of corporate social responsibility and business ethics, and their impact to corporations today. Finally, students will have an opportunity to explore change management and how innovation can contribute to improve change management, which in turn, can help them sustain and grow their business.

Topics:

- Understanding Corporate Governance
- Institutional Elements of Corporate Governance
- Board of Directors
- Corporate Governance in Singapore
- Corporate Governance Systems Around the World
- Global Trends in Corporate Governance
- CSR and Business Ethics
- CSR Principles and Guidelines
- Understanding Change Management
- Managing Resistance to Change
- Change for Sustainability
- Innovation for Sustainability

Textbooks:

Hopkin P, & The Institute of Risk Management: Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management 5th Kogan Page
ISBN-13: 9780749483074

Jill Solomon: Corporate governance and accountability (e-book) 4 John Wiley
ISBN-13: 9781118699256

Heather E. McGowan, Chris Shipley, Thomas L. Friedman: The Adaptation Advantage: Let Go, Learn Fast, and Thrive in the Future of Work (e-book) Cengage
ISBN-13: 9781119653172

Learning Outcome:

- Critique the corporate governance structures adopted in Singapore
- Recommend to a hypothetical client on how to comply with Code of Corporate Governance of a country
- Compare various international corporate governance systems
- Appraise the role of corporate social responsibility (CSR) in business
- Evaluate the role of change management
- Assess the role of innovation and change in corporate sustainability
- Prepare reports by conducting research on corporate governance, CSR and change management
- Demonstrate critical thinking and course competence through discussions via different forms of communication, such as verbal and written communication, debates, discussions, and presenting knowledge or arguments in a way, which is comprehensible to others

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	QUIZ 1	10
	PARTICIPATION 1	20
Overall Examinable Components	ECA	70
Total		100