

CDO352e Financial Decisions

Level: 3

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

The objective of the course is to hone students' ability to protect stakeholders' interests and enhance shareholders' value in the organisations they work in. Students will develop financial sense and savvy, and be more competent in using information based on business principles, trends and economics to achieve positive outcomes for their organisations. They will learn to incorporate financial considerations into decision-making processes and be able to estimate financial outcomes based on business conditions and strategies, and deliver value to stakeholders and investors.

The above learning objectives would be achieved through a combination of e-learning, self-directed learning and experiential learning modes, during which students will have the opportunity to analyse the impact of financial decisions on revenue structure, cost structure and capital structure. At the end of the course, students will be more financially astute and be better equipped to improve Business and Total Shareholders Return (TSR) outcomes and mitigate potential downside risks.

Assessment will be in the form of discussion forums (online), class participation (face to face sessions) and a video-based assignment. This course will be presented both locally and overseas. When the course is presented overseas, the course materials will be customised to the specific context, taking into account the social, cultural, legal, economic and political environments.

Topics:

- Financial Astuteness
- Financial Decisions
- Financial Tactics I
- Financial Tactics II
- Financial Risk Management I
- Financial Risk Management II

Learning Outcome:

- Analyse global financial market trends affecting and disrupting businesses
- Examine the impact of decision-making on an organisation's revenue structure, cost structure and capital structure
- Appraise the implications of financial decisions on an organisation's liquidity, profitability, bankability and viability
- Prepare financial analysis on business risks and the impact on an organisation's revenue structure, cost structure and capital structure
- Recommend business decisions drawing on an enhanced financial acumen
- Defend financial decisions made in real-life business situations

Assessment Strategies (Daytime Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-CLASS QUIZ 1	10
	TUTOR-MARKED ASSIGNMENT 1	40
	PARTICIPATION 1	20
	GROUP BASED ASSIGNMENT 1	30
Total		100