ELG369 Language, Technology and Digital Media

Level: 3
Credit Units: 5 Credit Units
Language: ENGLISH
Presentation Pattern: EVERY JAN

Synopsis:

ELG369 Language, Technology and Digital Media reviews our everyday relationship with technology and examines the impact of computer-mediated communication on the way we interact, communicate, and think about ourselves. As digital literacies continually evolve, it becomes critical for people to understand and effectively deploy available linguistic and semiotic resources to construct their identities, acquire knowledge, and expand their social and professional networks. This course provides students with the theoretical and analytical tools for exploring the linguistic dimensions and social impact of various digital literacy practices. Students will learn about the major concepts, issues, problems, and debates surrounding language, technology and digital media, and will be able to reflect on and critically evaluate their own language and communication practices in an increasingly technologized world.

Topics:

- Technology and everyday life
- Information proliferation, management and consumption
- Communication in digital contexts
- Cultural formations in the virtual realm
- Language use in online social interactions
- Functional and critical digital literacies
- Construction of self, knowledge, and communities online
- Social interaction in virtual landscapes
- Online cultures and intercultural communication
- Knowledge acquisition and online learning communities
- Anti-social media, surveillance, social fragmentation
- Race, gender, and social class online
- Collaborations and adaptations for online communities

Textbooks:

ELG369 Study Guide (UDC - SUSS)   SUSS
ISBN-13: SG-2133

Learning Outcome:

- Discuss the characteristics of new digital literacies in various social contexts.
- Analyse the construction of identities and communities in online spaces.
- Examine issues and implications of power, technology and human relationships in digital ecosystems.
- Apply knowledge of identity construction and knowledge acquisition to social and professional practices.
- Explain the relationship among physical/material and virtual expressions, identities, communities/spaces, interactions and literacy practices.
- Compose a reflective write-up based on situated digital practices.

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	20
	TUTOR-MARKED ASSIGNMENT 2	30
Overall Examinable Components	ECA	50
Total		**100**

*The information listed is subject to review and change.