

FIN557 Fintech Innovation Ecosystem

Level: 5

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

FIN557 Fintech Innovation Ecosystem aims to provide a structured approach in designing, developing and implementing solutions, leveraging on financial technology to address real-world issues. It introduces the structure and design of a fintech ecosystem, the dynamics among its elements, and the roles of various participants in it. It then discusses the Silicon Valley mind-set and examines the basic elements of a fintech start-up with the characteristics of successful enterprises that can scale. Real-world cases are employed for the students to understand the risks and opportunities in fintech business. After the course, students are expected to have gained a good understanding of what it takes to raise a seed round of funding for a fintech start-up.

Topics:

- Fintech innovation ecosystem
- Developing an idea leveraging on financial technology
- Product presentation
- Business case development
- Customer Validation
- Scaling the business
- Preparing the investor pitch
- Final pitches

Learning Outcome:

- Examine the process to develop an idea into a concept
- Appraise the mindset to incubate a start-up
- Formulate a business case for a start-up
- Appraise the considerations for scaling a start-up
- Create and execute the process for customer validation
- Design and deliver a pitch to early stage investors
- Construct the key elements required in an investor pitch
- Compose and articulate an effective product presentation
- Implement entrepreneurial initiatives

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PARTICIPATION 1	10
	GROUP BASED ASSIGNMENT 1	40
Overall Examinable	ECA	50

Components	
Total	100

*The information listed is subject to review and change.