

GER521 Programme Planning and Evaluation

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

GER521 Programme Planning and Evaluation focuses on the specialised field of programme planning and evaluation. Planning, developing the measures, writing a proposal, addressing the ethical issues, asking the right questions about programme delivery and outcome and anticipation of the hurdles would be discussed in depth. Current state of the art in practical programme evaluation will be discussed in class, with rigorous examination of alternative programme designs, modes of analysis and report writing. The political, social and technical aspects of programme implementation will be discussed in depth in class. Students may conduct a small project on programme evaluation in the community and present the proposal in class. A practical approach is adopted in teaching the module to enhance experience and confidence of students.

Topics:

- Programme planning
- Programme design
- Logic models
- Programme implementation
- Case Studies: Programme Planning and Evaluation
- Tackling problems: strategies
- Evidence-based practice
- Ethics of evaluation
- Types of evaluation
- Improving the programme
- Proposal writing
- Group presentations and review of course

Textbooks:

Posavac, E.J., and Carey, R.G. (2018): Program Evaluation: Methods and Case Studies. (eText) 9th Ed. (2018) New Jersey: Prentice Hall.
ISBN-13: 9781351592017

Learning Outcome:

- Construct key steps and principles of programme planning and evaluation.
- Appraise the hurdles and challenges of programme implementation and evaluation.
- Design the programme evaluation framework.
- Improve competence in planning and implementing a programme.
- Evaluate a programme with appropriate arguments and recommendations.
- Draft a comprehensive programme plan.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	25
	GROUP BASED ASSIGNMENT 1	25
Overall Examinable Components	ECA	50
Total		100