

GSP177 Fundamentals of Investing

Level: 1

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

Synopsis:

This course is set up to meet the demand of an increasingly affluent population needing investment knowledge. Undergraduate students in SUSS who will be making investment decisions at various stages of their life cycle will be able to increase their practical knowledge of basic investment through an understanding of investment products. Adult learners who wish to enhance their understanding of the investment world will also benefit from this course. This course is aimed at equipping learners with a firm understanding of the basic decision- making process in investing. Guided by the conceptual tools learnt in the course, and exposure to the various financial products in the course, students will be able to analyze and make informed decisions on the various aspects of investment.

Topics:

- Supply and demand theory and economic
- Time value of money and risk and return
- Market liquidity, diversification and asset
- Investor profiling and stages of life cycle
- The legal framework of investing
- Ethical issues in investing
- Characteristics of equity investment
- Fundamental analysis
- Fixed income instruments – Characteristics and valuation
- Investing in mutual funds
- Investing in REITS
- Investing in real properties
- Indirect real estate investments
- Foreign currency investment
- Alternative investments – derivatives, futures, commodities and hedge funds

Textbooks:

Scott B. Smart & Chad J. Sutter: Fundamentals of Investing, 14 Pearson
ISBN-13: 9781292317038

Learning Outcome:

- Discuss the fundamental concepts of an investment product covering risk and returns, liquidity and basic analysis
- Describe the different life cycle stages of an investor and his or her investor profiling analysis, with reference to the investment product suitability
- Compare and differentiate the various investment products with the ability to analyse their relative merits and demerits
- Examine the investment environment issues in the context of ethics and the legal framework
- Illustrate the investment making decision process with regard to the asset allocation and diversification, risks and returns, time horizon, liquidity needs and investment objectives of the investor amongst the many considerations
- Appraise the assumptions and data presented in an investment product or offering
- Discuss the information from various sources regarding the suitability of investment products and proposals based on the learning concepts and apply the investment tools
- Identify the personal circumstances of an investor and the impact of external considerations in the investment decision making process

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-CLASS QUIZ 1	20
	TUTOR-MARKED ASSIGNMENT 1	40
	TUTOR-MARKED ASSIGNMENT 2	40
Total		100