

HDS501 Qualitative Research Methods and Analysis

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

HDS501 will train students to collect, interpret and analyse qualitative research data. At the same time, the course will familiarize students on the philosophical foundations of qualitative research and be made aware of potential ethical issues that can emerge when conducting qualitative research. Special focus will be given to the use of interviews and focus group discussions, along with the use of the latest qualitative data analysis software. Finally, students will be taught the essential elements of organizing, articulating and presenting qualitative data. For PhD students, their assignment/project would focus on their dissertation research topic.

Topics:

- What is Qualitative Research?
- Philosophical Foundations of Qualitative Research
- Ethical issues
- Qualitative Research Design (1) – Grounded Theory
- Qualitative Research Design (2) – Case Studies
- Qualitative Research Design (3) – Ethnography
- Collecting Qualitative Data (1) – Interviews and Focus Groups
- Collecting Qualitative Data (2) – Participant and Non-Participant Observations, Documentary Data
- Analysing Qualitative Data (1) – Grounded Theory Analysis
- Analysing Qualitative Data (2) – Content Analysis and Other Analytic approaches
- Introduction to Qualitative Data Analysis Software
- Presenting Qualitative Data: Reports and Publications

Textbooks:

Monique Hennink, Inge Hutter and Ajay Bailey: Qualitative Research Methods 2nd Sage
ISBN-13: 9781473924352

Learning Outcome:

- Discuss the core concepts and principles of qualitative research.
- Evaluate the strengths and limitations of various qualitative data collection methods
- Appraise the different modes of qualitative data analysis.
- Design appropriate qualitative data collection methods for social research.
- Analyse qualitative data using different techniques and appropriate software.
- Construct appropriate and scholarly presentations of qualitative data.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	25
	TUTOR-MARKED ASSIGNMENT 2	25
Overall Examinable Components	ECA	50
Total		100