

INT221 International Trade Management

Level: 2

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

INT221 International Trade Management explores the scope and nature of international trade. The course provides students with a good foundation in understanding, applying and analysing trade concepts and theories in the international business environment. The aim is to give an overview of the international trade system, introduce the risks and challenges involved, and discuss the policies of the industry. Students will be equipped with a broad-based understanding of international trade practices and learn about the stakeholder's position in a transaction. Interactive activities shall reinforce students' understanding of the dynamics of international trade from the perspective of governments, buyers and sellers.

Topics:

- Significance of International Trade
- Nature of International Business Environment
- Trade Governance, Free Trade Agreements and Digital Economy Agreements
- Structure and Rules in International Trade
- International Marketing and Purchasing
- Supply Chain Management in International Trade
- International Trade Policies and Practices
- E-commerce in International Trade
- Trade Restrictions and Barriers to International Trade
- Managing Risks of International Trade
- Cross Cultural Management in International Trade
- Sustainability in International Trade

Textbooks:

INT221 Study Guide (UDC - SUSS) SUSS

ISBN-13: SG-2162

Learning Outcome:

- Describe the significance and nature of international trade.
- Indicate the role of global organisations in the context of governance and rules in international trade.
- Analyse trade policies and practices as well as how technology impacts international trade.
- Apply appropriate marketing, purchasing and supply chain management approaches to facilitate international trade.
- Recognise the barriers to international trade and how trade risks can be managed effectively.
- Appraise the ways of managing across cultures and addressing sustainability in international trade.

Assessment Strategies - Regular Semester (Evening Class):

| Components | Description | Weightage Allocation (%) |
|-------------------------------|---------------------------|---------------------------------|
| Overall Continuous Assessment | PARTICIPATION 1 | 10 |
| | TUTOR-MARKED ASSIGNMENT 1 | 20 |
| | GROUP BASED ASSIGNMENT 1 | 20 |
| Overall Examinable Components | Written Exam | 50 |
| Total | | 100 |

*The information listed is subject to review and change.