

IPM559 Monetising Innovation: Financing

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

IPM559 Monetising Innovation: Financing looks at the growing awareness in recent years that intellectual property (IP) assets can be monetised. Students will learn how to value IP assets by considering how to effectively leverage the knowledge, technology, trade secrets, patents, trade marks as well as the structures and processes that are critical across different industries. The course will cover the review of relevant information relating to IP and evaluation of the key considerations for selecting the appropriate IP financing structure.

Topics:

- Review of Organisation's IP Assets
- Objectives of IP Financing
- Types of IP Financial Structure
- Types of IP Marketplace Platforms
- IP Legislation
- Government Regulations
- Relevant Financial Standards (1)
- Relevant Financial Standards (2)
- Issues in IP Financing
- Trends and Developments
- Factors Affecting IP Financing Potential
- Relevant Stakeholders and IP Experts.

Learning Outcome:

- Examine the purpose and benefits of IP financing
- Compare and contrast the various types of IP financial structure
- Distinguish the various types of IP marketplace platforms in IP financing
- Apply the relevant legislation and government regulations in Singapore
- Prepare an overview of the relevant financial standards on intangible assets and accounting
- Interpret issues in IP financing
- Discuss recent trends and developments in IP financing
- Identify factors that affect IP financing potential
- Analyse relevant information relating to IP appropriately to reflect IP financing decisions
- Evaluate key considerations for selecting appropriate structure to support IP strategies
- Determine relevant next steps aligned to IP strategies in collaboration with stakeholders and IP experts

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
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Overall Continuous Assessment	PRE-COURSE QUIZ 1	4
	PRE-CLASS QUIZ 1	4
	PRE-CLASS QUIZ 2	2
	PARTICIPATION 1	5
	GROUP BASED ASSIGNMENT 1	35
Overall Examinable Components	Written Exam	50
Total		100