

IPM688 Applied Research Project

Level: 5

Credit Units: 10 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER (ONE YEAR COURSE)

Synopsis:

IPM688 Applied Research Project exposes students to real-world issues in intellectual property (IP) management and allows them to develop hands-on skills in original research, critical analysis and the application of IP law, IP management or IP technology in practice.

Topics:

- A range of topics may be selected that relate to real-world IP management or IP technology issues.

Learning Outcome:

- Assess and demonstrate applied knowledge and skills in intellectual property (IP) law, IP management or IP technology
- Formulate original thinking in applying the knowledge and skills in IP law, IP management or IP technology
- Use research and problem-solving skills in the area of IP law, IP management or IP technology
- Plan and implement a substantial applied project in IP management or IP technology including the production of a final report
- Select applicable techniques in research to evaluate methodologies, critically analyse and propose workable solutions
- Solve problems and handle complex data and information
- Use IT, academic and professional literature, and other sources of information, including search engines and electronic legal, business, technology, economic and financial databases
- Employ independent and relevant analytical skills in project planning and execution at a professional level
- Demonstrate skills in project management, teamwork, oral, written and visual communication to specialist and non-specialist audience.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PROJECT PROPOSAL 1	20
Overall Examinable Components	PROJECT DEVELOPMENT	20
	FINAL REPORT	60
Total		100