

LOG317 Procurement Strategy and Policy

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

Procurement strategy and policy must be aligned with overall organisational strategy. This course aims to enable students to develop procurement strategy and policy for the organisation in consultation with relevant stakeholders. The 7-Step Framework, developed by consulting firm A T Kearney, will be introduced as the main approach for strategic sourcing. After reviewing category buying to identify improvement opportunities, students will explore how to improve the value-to-price relationships. Since the organised and collaborative approach is essential for the successful implementation of strategic sourcing, this course places emphasis on human resource management and performance management as well as strategic decision making and operational management of procurement.

As a part of elaborating Value for Money, topics of Total Cost of Ownership and Value Analysis will be covered as strategic cost management.

Topics:

- 7-Step Strategic Sourcing Framework
- Leadership in procurement
- Stakeholder management
- Upstream procurement practices
- Developing effective procurement strategy, policies and governance framework
- Procurement of services
- Risk management
- International procurement – legal considerations
- Strategic cost management
- Positioning of procurement department in organisations
- Procurement communication plan
- Best practices and case studies

Textbooks:

Bruel, O.: Strategic Sourcing Management: Structural and Operational Decision-making 1 Kogan Page
ISBN-13: 9780749476991

Learning Outcome:

- Analyse procurement data to assess business purchasing needs and requirements.
- Develop strategic procurement plans in partnership with business units and divisions.
- Construct risk and sustainable procurement assessment framework in consultation with the relevant stakeholders
- Assess the capability of supply base, including potential suppliers, whether it is feasible to meet procurement requirements of the organisation.
- Examine the impacts from market trends and legislation changes to determine whether it is necessary to revise procurement strategy and policy.
- Propose recommendations to improve competitiveness, effectiveness and efficiency of procurement strategy and policy.
- Appraise the competitiveness, effectiveness and efficiency of the current procurement strategy and policy in terms of value for money.
- Assemble the list of procurement objectives for each category of goods and services.
- Interpret procurement strategy and policy to recognise actions need to be taken.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	2
	PRE-CLASS QUIZ 1	2
	PRE-CLASS QUIZ 2	2
	PARTICIPATION 1	6
	TUTOR-MARKED ASSIGNMENT 1	18
	GROUP BASED ASSIGNMENT 1	20
Overall Examinable Components	Written Exam	50
Total		100