

LOG323 Trade Finance

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

A large proportion of international trade is made possible by utilising trade financing instruments. LOG323 Trade Finance provides students with an understanding of the role trade finance plays in the world trade ecosystem and a wider perspective of how trade finance relates to other business functions in an organisation. Students will be exposed to the impact of industry developments on trade finance, such as technological advancements; environmental, social and governance (ESG) considerations; and trade disruptions. By the end of the course, students will be able to apply what they have learnt to real life business scenarios such as trade finance management, cash flow planning and relationship management with financiers.

Topics:

- Introduction to Trade Finance
- Trade Finance in the Supply Chain
- Trade Finance Instruments
- Trade Finance Strategy
- Trade Financing and Cash Flow
- Risk Management and Contingency Planning in Trade Finance
- Global Institutions that Support Trade Financing
- Regional and National Institutions that Support Trade Financing
- Technological Advancements and Developments in Trade Finance
- Lesson from COVID-19 on Trade Finance
- Relationship Between Trade Finance and Business Functions
- Best Practices and Case Studies

Textbooks:

Grath, A. (2016): The Handbook of International Trade and Finance (4th Edition) (eText) 4th Edition
Kogan Page
ISBN-13: 9780749475994

Learning Outcome:

- Illustrate the fundamentals of trade finance and forms of trade finance across a supply chain.
- Analyse the role of international, regional and national institutions in promoting trade and trade finance.
- Appraise the impact of technological advancements, ESG considerations and trade disruptions on trade finance.
- Demonstrate the importance of managing relationships with financial providers who can help an organisation to structure a suite of financing tools to meet international trade requirements.
- Examine the importance of cash flow, cost management and the problems from management neglect in these areas.
- Recommend ways that trade finance can help to improve different areas of a business operation.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	2
	PRE-CLASS QUIZ 1	2
	PRE-CLASS QUIZ 2	2
	PARTICIPATION 1	6
	TUTOR-MARKED ASSIGNMENT 1	18
	GROUP BASED ASSIGNMENT 1	20
Overall Examinable Components	Written Exam	50
Total		100