

# MGT563 Social Entrepreneurship and Corporate Venture Building

**Level:** 5

**Credit Units:** 2.5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JULY

## Synopsis:

The future of work depends on our ability to create business opportunities while solving complex societal problems. Although the so called “social entrepreneurs” may have been a rare crossing of Mother Theresa and Richard Branson, the rise of impact investors, impact-driven businesses and Environment Social Governance (ESG) funds demonstrate the need to groom a new generation of problem-solvers focusing on social and environmental impact. To deliver social impact, leaders must be able to assess its social and environmental footprint, develop an entrepreneurial mind-set to propose new business ideas and drive change throughout the organisation through venture building opportunities.

MGT563 Social Entrepreneurship and Corporate Venture Building develops students’ entrepreneurial mindset, examines key elements of a social enterprise, and introduces the concept of a Corporate Venture Builder. With a particular focus on creating social impact, students will learn about the lean start-up methodology and apply the framework to their own impact-driven business ideas. With the help of this course, students can gain problem solving skills that will help them stay relevant in the future of work.

## Topics:

- What is social entrepreneurship?
- Understanding the Lean Start-up Methodology
- Developing an entrepreneurial mindset
- Designing a Corporate Venture Builder
- Assessing social and environmental impact
- Pitching and idea communication

## Learning Outcome:

- Appraise the elements of a social enterprise
- Estimate social and environmental impact of a start-up idea
- Construct the elements of a corporate venture builder
- Design a pitch deck using the Lean Start-up Methodology
- Propose a business proposition for a societal problem
- Prioritise social and environmental benefits
- Create a solution for a societal problem

## Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
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Overall Continuous Assessment	PRE-COURSE QUIZ 1	10
	PARTICIPATION 1	15
	GROUP BASED ASSIGNMENT 1	25
Overall Examinable Components	ECA	50
<b>Total</b>		<b>100</b>