

# MGT599 Management Consulting Project

**Level:** 5

**Credit Units:** 10 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY SEMESTER (ONE YEAR COURSE)

## Synopsis:

The recent volatile, uncertain, complex and ambiguous (VUCA) environment has led to rapidly changing global business landscapes and organisational structures, which resulted in the need for business leaders to adapt to these changes in an innovative and agile manner. Most often, the business problems and challenges faced by global companies often involve a general management perspective with an interdisciplinary focus, spanning the various functional areas within an organisation.

MGT 599 Management Consulting Project provide students with the opportunity to demonstrate the business management knowledge and skills they have acquired throughout the MGMT programme to create new methods or innovative solutions for an organisation. By selecting a realworld organisation of their choice, students will be able to engage in real-time workplace learning experiences that can transform businesses and impact society by doing good and creating authentic social initiatives. Possible projects include writing a business plan for a new or existing business or applying design thinking mindset to resolve ill-defined or 'wicked' business problems.

Students are expected to identify a business problem faced by the organisation, collect primary and secondary data to uncover the challenges, and provide recommendations to the senior management of the organisation. Student are required to present and defend the management consulting proposal as well as the project findings during the course.

## Topics:

- Diagnosing the business problem/challenge
- Analysing the real business needs
- Framing the business problem/challenge
- Designing the management consulting proposal
- Planning the project timeline and milestones
- Data collection
- Critical analysis
- Recommendations
- Implementation
- Limitations and constraints in a VUCA context
- Writing the management consulting report and presentation deck
- Presenting the project findings to senior management

## Textbooks:

: MGT599 - No materials  
ISBN-13: BN-0240

**Learning Outcome:**

- Evaluate and diagnose the business problems and challenges faced by an organisation using a general management perspective
- Analyse the data collected and critically assess the relevance of the findings
- Recommend creative methods or innovative solutions for implementation within the organisation
- Plan the project timeline and achievable milestones within the given timeframe
- Assess the constraints of decision making and problem solving in VUCA contexts
- Create high impact materials for effective communication of insights and recommendations to senior management for decision making

**Assessment Strategies (Evening Class):**

<b>Components</b>	<b>Description</b>	<b>Weightage Allocation (%)</b>
Overall Continuous Assessment	PROJECT PROPOSAL 1	20
	PRESENTATION 1	10
	PROGRESS REPORT 1	5
	PROGRESS REPORT 2	5
Overall Examinable Components	FINAL REPORT	40
	FINAL PRESENTATION	20
<b>Total</b>		<b>100</b>