

MSM501 Contemporary Topics in Business and Social Development of Singapore 当代新加坡商业和社会发展主题

Level: 5

Credit Units: 5 Credit Units

Language: CHINESE

Presentation Pattern: EVERY JULY

Synopsis:

MSM501 Contemporary Topics in Business and Social Development of Singapore comprises a series of workshops offered by the School of Business. This course aims to help students develop a good understanding of Singapore's current political and economic system, challenges as well as opportunities in its social and business development. This course helps students keep pace with the critical changes in Singapore's economic, financial, and technological landscapes. Through this course, students would be able to appreciate the differences in culture, consumer behaviors and entrepreneurship, as well as Singapore's competitive advantages in international trade, innovation, and sustainability.

MSM501 新加坡商业和社会发展的当代主题包括商学院提供的一系列研讨会。本课程旨在帮助学生更好地了解新加坡当前的政治和经济制度、社会和商业发展的挑战和机遇。本课程帮助学生跟上新加坡经济、金融和技术领域的重大变化。通过这门课程，学生将能够了解文化、消费者行为和企业家精神的差异，以及新加坡在国际贸易、创新和可持续发展方面的竞争优势。

Topics:

- Political cultural and legal system 政治文化制度与法律体系
- Economic planning and industrial development 经济规划与产业发展
- Housing development 住房制度发展
- Innovation, technology, and entrepreneurship 创新、科技与企业家精神
- Cultural diversity and consumer behaviour 文化多样性与消费者行为
- Population, aging, health system and policy 人口、老龄化、医疗系统与政策
- Labour market and immigration 劳动力市场与移民
- Educational development and language policy 教育发展 with 语言政策
- Investment and tax policy 投资与税收政策
- Banking and finance regulation 银行与金融监管
- International trade, transportation, and logistics 国际贸易、运输与物流
- Environment and sustainability 环境与可持续性

Learning Outcome:

- Construct a good understanding of Singapore's current political and legal system 构建对新加坡当前政治和法律体系的良好理解
- Assess opportunities and challenges in Singapore's economic and social planning 评估新加坡经济和社会规划的机遇和挑战
- Evaluate the challenges of population growth and aging on labour market, immigration, health policy and educational development 评估人口增长和老龄化对劳动力市场、移民、卫生政策和教育发展的挑战
- Examine the rationale of monetary policies with respect to investment, taxation, banking and finance 检查有关投资、税收、银行和金融的货币政策的基本原理
- Appraise Singapore's competitive advantages in innovation, industrial development, transportation logistics, international trade and sustainability 评估新加坡在创新、工业发展、运输物流、国际贸易和可持续发展方面的竞争优势
- Compare cultural differences in consumer behaviour and entrepreneurship 比较消费者行为和创业的文化差异
- Develop critical thinking skills to examine a contemporary business, economic and social development problem in a Singapore context 培养批判性思维能力，以审视新加坡背景下的当代商业、经济和社会发展问题
- Demonstrate written proficiency 展示书面表达能力

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PARTICIPATION 1	20
	GROUP BASED ASSIGNMENT 1	30
Overall Examinable Components	ECA	50
Total		100

*The information listed is subject to review and change.