

NPM524 Develop and Create Value for Organisation and People

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

Organisation asks how volunteer and employees can create value. Value can be mutually exchanged when organisations create value for volunteers and employees. NPM524 Develop and Create Value for Organisation and People introduces students to the skills-based volunteer framework. Students will learn to design a value-creating path for organisations and people using the skills-based volunteer framework. Additionally, students will adopt the vantage of for-profit organisations to apply tools that will enhance corporate social innovation and shared value, thereby developing meaningful corporate citizenship performance goals. By the end of the course, students will be equipped with the skills to engage diverse stakeholders and form coalitions to co-create, shape outcome(s) and achieve social change.

Topics:

- Skills-based volunteer framework
- Corporate social innovation
- Corporate citizenship
- The UN sustainable development goals
- Corporate philanthropy
- Cross-sector collaboration
- Strategic alignment and shared values
- Transactional and transformational leadership
- Power and influence
- Self-efficacy in leadership
- Society, community and social leadership
- Reflective practice

Learning Outcome:

- Appraise skill-based volunteer framework for nonprofit-corporate partnership.
- Distinguish tools used to enhance corporate social innovation and shared value.
- Examine corporate citizenship performance goals.
- Design a value-creating path using skills-based volunteer framework.
- Formulate nonprofit-corporate partnerships that will sustain the collaboration.
- Create meaningful corporate citizenship performance goals.
- Construct performance measures to monitor and adapt value creation to evolving context.
- Demonstrate skills to communicate with diverse stakeholders and form coalitions to co-create, shape outcome(s) and achieve social change.

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
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Overall Continuous Assessment	GROUP BASED ASSIGNMENT 1	30
	PARTICIPATION 1	20
Overall Examinable Components	ECA	50
Total		100