

OGP105e Introduction to Vietnam

Level: 1

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

OGP105 Introduction to Vietnam is a course that discusses the political and economic developments of Vietnam. It introduces unique features of Vietnam from various perspectives, namely socio-cultural, historical, geographical and commercial. It also examines THES (technology, health, environment, and security) trends in Vietnam as the emerging parameters of development and sustainability. In addition, the course investigates and identifies some key determinants of Vietnam's growth that offer opportunities and challenges to businesses and foreign direct investors, and facilitate its integration with ASEAN member countries. This course adopts an interdisciplinary approach that incorporates the major disciplines of history, politics, policy, economics, development studies, management and cultural studies. Overall, this course provides insights to Vietnam and seeks to shed light on how Vietnam could better position itself in the dynamic geo-political circumstances and the current economic situations.

Topics:

- A history of Vietnam
- Key political and economic developments of Vietnam
- Economic reforms and foreign direct investments in Vietnam
- Business culture and commercial practices in Vietnam
- Key socio-cultural developments in Vietnam
- Key health, environmental and security developments in Vietnam
- Science and technology in Vietnam
- Innovation and digital transformation in Vietnam
- Vietnam and ASEAN
- Challenges of and opportunities for doing business in Vietnam
- Sustainable development in Vietnam
- Contemporary issues in Vietnam

Learning Outcome:

- Discuss Vietnam’s key political and economic highlights, and their impact on business relations with other ASEAN countries
- Explain how economic reforms and commercial practices influence business activities and foreign direct investments
- Examine key socio-cultural, health and environmental highlights of Vietnam, and how Vietnam deals with social-cultural, health and environmental threats
- Analyse the impact of technological developments and innovations on digital transformation and economic development in Vietnam
- Identify challenges and opportunities in doing business in Vietnam, and initiatives that influence the transformation of relationships between Vietnam and ASEAN members
- Describe contemporary issues in Vietnam and their impact on the sustainable development of Vietnam

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	10
	TUTOR-MARKED ASSIGNMENT 1	35
	DISCUSSION BOARD 1	20
	GROUP BASED ASSIGNMENT 1	35
Total		100