

PSY373 Psychology of Nonverbal Behaviours

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

Synopsis:

Communication is believed to be mostly nonverbal and only a small percentage of communication is what is actually said. Nonverbal behaviours reveal who we are and how we perceive others. By understanding key components of nonverbal behaviours like tone of voice and body language, students can develop essential skills to enhance their communication skills and understand the motivations, intentions, and behaviours of people better.

Topics:

- Understanding nonverbal behaviours
- Facial expressions
- Tone of voice
- Gestures and body language
- Deception
- Nonverbal behaviours and the polygraph
- Interpersonal skills and nonverbal behaviours
- Persuasion and nonverbal behaviours
- Applications of nonverbal behaviours: Law enforcement
- Applications of nonverbal behaviours: Security
- Applications of nonverbal behaviours: Consumer research
- Applications of nonverbal behaviours: Medical practice

Textbooks:

David Matsumoto - San Francisco State University, USA
Mark G. Frank: Nonverbal Communication Science and Applications (eText) Sage
ISBN-13: 9781452289540

Learning Outcome:

- Analyse the role of nonverbal behaviours in understanding motivations, intentions, and behaviours
- Recognise the importance of nonverbal communication in a variety of context
- Appraise key research approaches and theoretical perspectives in nonverbal behaviours
- Identify nonverbal behaviours quickly, accurately, and reliably across different social contexts
- Analyse the literature on nonverbal communication
- Apply the theories and concepts of nonverbal behaviours to improve communication in different social settings

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	25
	TUTOR-MARKED ASSIGNMENT 2	25
Overall Examinable Components	ECA	50
Total		100