

SCO159 Story-telling and Story-making

Level: 1

Credit Units: 2.5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

Story telling is an intrinsic human characteristic. Since the days of cave-drawings and oral traditions, technologies have changed the way we tell stories – visual stories told through photographs, spoken stories told through videos and recordings, written stories in blogs, etc. This course looks at what makes a compelling story by learning the basics of story-telling (narrative structure, plot, character) and also what stories say about their story-makers. Students will produce their own story-telling project through a medium of their choice, to document, convince or inspire others of their journey in service-learning, overseas programme, work attachment, etc.

Topics:

- The evolution of storytelling
- Basics of storytelling
- Truth telling and “alternative facts”
- Narratives and audiences
- Transmedia storytelling
- The future of storytelling

Learning Outcome:

- Identify modes of narration and rhetorical devices
- Describe the key role stories and narratives play in communication
- Illustrate the effectiveness of a story on target audiences
- Interpret meanings behind the various interactions in daily and professional life
- Relate narrative and rhetorical elements to real world communications
- Apply narrative and rhetorical elements and techniques to various story-telling technologies

Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-COURSE QUIZ 1	10
	TUTOR-MARKED ASSIGNMENT 1	40
	GROUP BASED ASSIGNMENT 1	50
Total		100

