

SOE503 DNA of Social Entrepreneurs

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

SOE503 DNA of Social Entrepreneurs is designed for students to have an opportunity to learn tacit knowledge and personal lessons from successful social entrepreneurs through dialogues on various issues that one may encounter when trying to create sustainable change and initiatives for social value. These are lessons that are difficult to acquire from textbooks. Students learn through reading, preparation for the dialogue, reflection, personal discovery and developing their personal goals as a social entrepreneur.

Topics:

- Challenges of social entrepreneurship
- Attributes of entrepreneurs and entrepreneurship
- Leadership
- Communication
- Strategy
- Innovation
- Working with people
- Decision making
- Measuring, using and communicating results
- 7 elements of social entrepreneurship for organisational excellence (Ang, 2022)
- Reflection
- Personal goal setting

Learning Outcome:

- Appraise the challenges of social entrepreneurship
- Distinguish the elements of social entrepreneurship
- Discuss their own motivation to be a social entrepreneur
- Examine the qualities of effective social entrepreneurs for personal development
- Compose reflection based on lessons shared by the speakers in their area of work
- Create their personal goals as a social entrepreneur

Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	50
Overall Examinable Components	ECA	50
Total		100

*The information listed is subject to review and change.