

# SOE512 Value-creation and Resource Acquisition

**Level:** 5

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JULY

## Synopsis:

SOE512 Value-creation and Resource Acquisition brings students through the process of problem and opportunity identification, solution development, and resource acquisition in an application oriented course. The course also equips students with tools and concepts to work as part of a system, co-create solutions with stakeholders and service users.

## Topics:

- Needs assessment/situation analysis /market analysis
- Problem identification
- Root cause analysis
- Theory of Change
- Systems Thinking
- Design Thinking
- Stakeholder engagement
- Co-creation process
- Funding and financing models for nonprofit and social enterprises
- Funding and financing landscape
- Proposal writing
- Effective presentation

## Learning Outcome:

- Construct the process of solution development
- Apply tools to identify opportunity to create social value
- Formulate solution using tools such as Theory of Change, design thinking.
- Appraise spectrum of funding and financing models for solutions.
- Appraise the funding and financing landscape for social services and social enterprises
- Compose an effective grant proposal
- Create presentation to pitch for resources

## Assessment Strategies - Regular Semester (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	TUTOR-MARKED ASSIGNMENT 1	40
Overall Examinable Components	ECA	60
<b>Total</b>		<b>100</b>

\*The information listed is subject to review and change.