

SWK290 Programme Evaluation

Level: 2

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

This course serves to provide Social Work students with an introduction to the core concepts relating to the evaluation of social service programmes and interventions. Through this course, students will learn the planning and execution of evaluating a project as well as the dissemination of evaluation results through an evaluation report. Specifically, students will learn about the purpose of programme evaluation, ethical principles governing evaluation research, and the types of research designs adopted in an evaluation research to assess the effectiveness of a programme or intervention.

Topics:

- Introduction to Programme Evaluation: Evidence – based Practice and Programme Evaluation
- Introduction to Programme Evaluation: Ethical issues in Programme Evaluation
- Types of Programme Evaluation: Formative and Summative Evaluations
- Types of Programme Evaluation: Formative Evaluation - Using Qualitative and Mixed Methods
- Research Designs for Summative Evaluation: Causal Interface, Types of Validity and Threats to Internal Validity
- Research Designs for Summative Evaluation: Types of Experimental and Quasi-Experimental Designs
- Research Designs for Summative Evaluation: Weakness of Pre-experimental Designs
- Measurement of the Programme's Outcome: Measurement Tools and Strategies
- Measurement of the Programme's Outcome: Selection of Evaluation Measures
- Implementation of the Programme Evaluation: Sampling and Recruitment of Participants
- Implementation of the Programme Evaluation: Pragmatic Issues
- Write up of Proposals and Dissemination of Results: Writing Evaluation Proposals and Reports

Learning Outcome:

- Explain common terms, concepts, and theories in programme evaluation.
- Discuss the importance of programme evaluation for evidence-based practice.
- Illustrate the main contents of a measurement tool, proposal or report in a programme evaluation.
- Differentiate between formative and summative evaluations.
- Apply appropriate research designs and/or evaluation measures for a programme evaluation project.
- Examine the ethical and practical challenges in programme evaluation.

Assessment Strategies (Daytime Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	PRE-CLASS QUIZ 1	5

Overall Continuous Assessment	GROUP BASED ASSIGNMENT 1	10
	TUTOR-MARKED ASSIGNMENT 1	35
Overall Examinable Components	Written Exam	50
Total		100