

# WBL201 Creativity and Problem-Solving for Work Challenges

**Level:** 2

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY SEMESTER

## Synopsis:

This course will equip students with essential knowledge, understanding and tools to engage in lateral thinking. The focus is to foster alternate ways of thinking, with a wide range of practical techniques to encourage fresh perspectives and innovative solutioning at workplace. Students will also develop skills in creative narratives, both verbally and visually and learn how to see problems from different perspectives, applying creativity in work context.

## Topics:

- Understanding the creative mind
- Creating the “Eureka” moment
- Questioning techniques in problem definition for work challenges
- Lateral thinking across domains in solutioning
- Overcoming self-imposed problem pressures
- The power of visualization and narratives used for work challenges
- Developing creative solution process
- Divergent and convergent thinking
- Creative problem-solving models and strategies to solve work problems
- Pitfalls of group thinking
- Solution-based approach and techniques
- Continual creative thinking for action at work

## Learning Outcome:

- Identify techniques used to stimulate creative thinking for work solutions
- Recognise the importance of creativity in problem solving
- Illustrate a creative approach in generating solutions for work challenges
- Demonstrate creativity in idea generation and problem-solving at work
- Select appropriate tools to support creative problem-solving for work solutions
- Explain the creative thinking process behind the solution

## Assessment Strategies (Evening Class):

Components	Description	Weightage Allocation (%)
Overall Continuous Assessment	QUIZ 1	10
	TUTOR-MARKED ASSIGNMENT 1	15
	GROUP BASED ASSIGNMENT 1	25
Overall Examinable	ECA-REPORT	30

Components	Oral Exam	20
<b>Total</b>		<b>100</b>