

COMPULSORY - 40 cu													
Complete 40 cu from the list of courses													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">MKT540 Digital Marketing for Business Expansion</a>	2.5					N	N	Y	N	Y	N		CRN01; Wed; Week 8, 10, 12
<a href="#">MKT541 Digital Branding</a>	5					Y	N	Y	Y	Y	Y		CRN02; Thu; Week 7, 8, 9, 10, 11, 12
<a href="#">MKT542 Digital Marketing Analytics</a>	5					Y	N	Y	Y	Y	Y		CRN02; Wed; Week 2, 3, 4, 5, 6, 7
<a href="#">MKT551 Platform Strategy</a>	5					N	N	Y	N	Y	N		CRN02; Tue; Week 6, 7, 8, 9, 10, 11
<a href="#">MKT552 Marketing Engineering</a>	5					N	N	Y	N	Y	N		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
<a href="#">MKT553 Search Engine Optimisation</a>	2.5					Y	N	Y	Y	Y	Y		CRN01; Mon; Week 2, 4, 6
<a href="#">MKT554 Consumer Insights with Google Analytics</a>	2.5					Y	N	Y	Y	Y	Y		CRN02; Mon; Week 5, 7, 9
<a href="#">MKT555 Social Media Marketing in Practice</a>	2.5					Y	N	Y	Y	Y	Y		CRN02; Mon; Week 8, 10, 12
<a href="#">MKT556 Content Marketing</a>	2.5					Y	N	N	Y	N	Y		
<a href="#">MKT557 Mobile Marketing</a>	2.5					N	N	Y	N	Y	N		CRN01; Fri; Week 1, 3, 5

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<a href="#">MKT558 Influencer Marketing</a>	2.5					Y	N	N	Y	N	Y		
<a href="#">MKT559 Search Engine Marketing</a>	2.5					Y	N	N	Y	N	Y		
<a href="#">MKT563 Prompt Engineering for Marketers</a>	2.5					Y	N	N	Y	N	Y		
<a href="#">MKT564 B2B Digital Marketing Strategy</a>	2.5					Y	N	N	Y	N	Y		
<b>ELECTIVE - 10 cu</b>													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">AIB501 Introduction to AI</a>	2.5					Y	N	Y	Y	Y	Y		CRN01; Mon, Sat; Week 0, 3, 5 CRN02; Tue; Week 1, 3, 5
<a href="#">AIB502 Ethics of AI</a>	2.5					Y	N	Y	Y	Y	Y		CRN01; Wed; Week 1, 3, 5 CRN02; Mon, Sat; Week 0, 3, 5
<a href="#">AIB503 Foundation to Python for AI</a>	5					Y	N	Y	Y	Y	Y		CRN02; Fri; Week 1, 2, 3, 4, 5, 6 CRN03; Fri; Week 1, 2, 3, 4, 5, 6
<a href="#">ANL505 Hyperautomation</a>	5					N	N	Y	N	Y	N		CRN02; Wed; Week 1, 2, 3, 4, 5, 6 CRN03; Thu; Week 1, 2, 3, 4, 5, 6
<a href="#">ANL553 Applied Statistical Methods and Causal Analysis</a>	5		MAV553			N	N	Y	N	Y	N		CRN01; Tue; Week 7, 8, 9, 10, 11, 12 CRN02; Wed; Week 7, 8, 9, 10, 11, 12

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<a href="#">ANL555 Data Integration for Enterprise Automation</a>	5		MAV555			Y	N	N	Y	N	Y		
<a href="#">ANL557 Applied Forecasting</a>	5		MAV557			Y	N	N	Y	N	Y		
<a href="#">ESG501 Sustainability Management</a>	5					Y	N	Y	Y	Y	Y		CRN01; Thu; Week 2, 4, 6, 8, 10, 12
<a href="#">ESG521 Stakeholder Engagement for Social Sustainability</a>	5					Y	N	Y	Y	Y	Y		CRN01; Mon, Sat; Week 0, 3, 5, 7, 9, 11
<a href="#">FIN552 Introduction to Financial Data Science</a>	5		FIN551			Y	N	Y	Y	Y	Y		CRN01; Tue; Week 1, 2, 3, 4, 5, 6
<a href="#">IPM561 Contemporary Topics in Technology and Business</a>	5		BUS501			N	N	Y	N	Y	N		CRN01; Mon, Wed; Week 1, 3, 4, 7, 9, 11
<a href="#">IPM575 Commercialising Innovation</a>	5					Y	N	N	Y	N	Y		
<a href="#">MGT556 Human-Computer Interaction for Organisations</a>	2.5					N	N	N	N	Y	N		
<a href="#">MGT590 Global Industry Immersion</a>	5					Y	N	N	Y	N	Y		
<a href="#">MGT598 Management Internship</a>	10	20cu (Major)	MGT599		Students must obtain internship offer and prior approval from the Head of Programme before enrolling in this course.	Y	N	Y	Y	Y	Y		

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<a href="#">MGT599 Management Consulting Project</a>	10		MGT598, ESG588, FIN599, IPM688, MKT688			Y	N	Y	Y	Y	Y		CRN01; Thu; Week 2, 4, 6, 8, 10, 12
<b>SPECIALISATION ELECTIVE - 10 cu</b>													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">AIB504 Machine Learning in Business</a>	5					Y	N	Y	Y	Y	Y		CRN01; Wed; Week 7, 8, 9, 10, 11, 12 CRN02; Wed; Week 7, 8, 9, 10, 11, 12
<a href="#">ANL501 Data Visualisation and Storytelling</a>	5		MAV501			Y	N	Y	Y	Y	Y		CRN01; Tue; Week 0, 1, 2, 3, 4, 5, 6 CRN02; Tue; Week 0, 1, 2, 3, 4, 5, 6
<a href="#">ANL503 Data Wrangling</a>	5		MAV503			Y	N	Y	Y	Y	Y		CRN02; Thu; Week 7, 8, 9, 10, 11, 12
<a href="#">ANL551 Data Analytics for Decision Makers</a>	5					Y	N	N	Y	N	Y		
<a href="#">ESG503 Change Management and Corporate Sustainability Transformation</a>	5					Y	N	Y	Y	Y	Y		CRN01; Tue, Sat; Week 1, 3, 4, 7, 8, 11
<a href="#">MGT501 Agile Leadership for Future-Ready Organisations</a>	5		MGT557, MGT568, MGT557 A			N	N	Y	Y	Y	Y		CRN01; Wed; Week 1, 3, 5, 7, 9, 11
<a href="#">MGT551 The Future of Work</a>	2.5		MGT551 A			Y	N	Y	Y	Y	Y		CRN01; Wed; Week 2, 4, 6
<a href="#">MGT552 Leading Through Digital Disruption</a>	2.5		MGT552 A			Y	N	Y	Y	Y	Y		CRN01; Fri; Week 7, 9, 11

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan	May	Jul	Jan	Jul	Jan	Last Presentation	Time Table
						26	26	26	27	27	28		
<a href="#">MGT555 Innovation and Strategy</a>	2.5					Y	N	Y	Y	Y	Y		CRN01; Tue; Week 7, 9, 11
<a href="#">MGT561 Impactful Leadership</a>	2.5		MGT561 A			Y	N	Y	Y	Y	Y		CRN01; Mon; Week 7, 9, 11
<a href="#">MKT560 Smartphone Filmmaking and Visual Storytelling</a>	2.5					N	N	Y	N	Y	N		CRN01; Tue; Week 1, 3, 5
<a href="#">MKT562 Content Creation for Digital Marketing with Generative AIs</a>	5		MKT561			Y	N	N	Y	N	Y		

- If the presentation status is 'Y' = the course is presenting in the semester, 'N' = the course is not presenting in the semester, 'RT' = the course has been retired and will not be presented again, 'RP' = the course has been replaced and will not be presented again.
- The information listed is subject to review and change.

**Retired/Replaced List**

<b>Course</b>	<b>Credit Units</b>	<b>Status</b>	<b>Effective From Semester</b>	<b>Remarks</b>
DES550 User Experience Design	5	Retired	2026/01	
DES552 Service Design	5	Retired	2026/01	
FIN551 Python Programming	2.5	Replaced	2025/07	FIN552
MGT557e Leading the Company of the Future	2.5	Replaced	2026/07	MGT501
MGT568 Agile Leadership Principles and Practices	2.5	Replaced	2026/07	MGT501
MKT561 Content Creation and Storytelling with Generative AIs	2.5	Replaced	2025/07	Replaced by MKT562
MKT688 Applied Research Project in Marketing	10	Replaced	2026/07	Replaced by MGT599
UNE500 Graduate Unrestricted Electives	10	Retired	2025/07	