

As part of the graduation requirement, students must complete at least 10 CU of level 3 courses & above from the minor.

| MINOR CORE - 20 cu | | | | | | | | | | | | | |
|--------------------|--|--------------|--------|--------|--------|--------|-------------------|--|---------------|----------------------|----------|---------|---------|
| Code | Name | Credit Units | Jul 22 | Jan 23 | Jul 23 | Jan 24 | Last Presentation | Time Table | Pre-requisite | Excluded Combination | Grouping | Remarks | Lab* |
| COM101e | Principles and Practice of Communication | 5 | Y | Y | Y | N | 2023/07 | RUN01-TUESDAY TERM 1 WEEK 1 Every Week RUN02-TUESDAY TERM 1 WEEK 1 Every Week | | SSC101e | | | NON-LAB |
| COM103e | Discourse: Critique and Evaluation | 5 | Y | Y | Y | Y | 2026/07 | RUN01-THURSDAY TERM 1 WEEK 1 Every Week RUN02-THURSDAY TERM 1 WEEK 1 Every Week | | SSC103e | | | NON-LAB |
| COM105e | Media Communication in a Changing World | 5 | Y | Y | Y | Y | 2026/07 | RUN01-MONDAY TERM 2 WEEK 1 Every Week RUN02-MONDAY TERM 2 WEEK 1 Every Week | | SSC105e | | | NON-LAB |
| COM203e | Visual Texts and Communication | 5 | Y | N | Y | N | 2023/07 | RUN01-FRIDAY TERM 2 WEEK 1 Every Week RUN02-FRIDAY TERM 2 WEEK 1 Every Week | | ASZ221 | | | NON-LAB |

MINOR ELECTIVE - 20 cu

| Code | Name | Credit Units | Jul 22 | Jan 23 | Jul 23 | Jan 24 | Last Presentation | Time Table | Pre-requisite | Excluded Combination | Grouping | Remarks | Lab* |
|---------|---|--------------|--------|--------|--------|--------|-------------------|--|---------------|----------------------|----------|------------------------------|---------|
| COM222e | Media Relations | 5 | N | Y | N | N | 2023/07 | RUN01-WEDNESDAY TERM 1 WEEK 1 Every Week RUN02-WEDNESDAY TERM 1 WEEK 1 Every Week | | | | | NON-LAB |
| COM223e | Writing for Strategic Communication | 5 | Y | Y | Y | Y | 2027/07 | RUN01-TUESDAY TERM 2 WEEK 1 Every Week RUN02-TUESDAY TERM 2 WEEK 1 Every Week | | ASZ223e | | | NON-LAB |
| COM256e | Writing for Online News | 5 | N | Y | N | Y | 2025/07 | TUESDAY TERM 1 WEEK 2 Every Week | | COM253 | | Replaced COM253 wef Jan 2020 | NON-LAB |
| COM273e | Creative Communication Strategies | 5 | N | Y | N | N | 2023/07 | RUN01-WEDNESDAY TERM 1 WEEK 1 Every Week RUN02-WEDNESDAY TERM 1 WEEK 1 Every Week | | | | | NON-LAB |
| COM301e | Public Relations | 5 | Y | N | Y | N | 2023/07 | RUN01-WEDNESDAY TERM 1 WEEK 1 Every Week RUN02-WEDNESDAY TERM 1 WEEK 1 Every Week | | ASZ339 | | | NON-LAB |
| COM302e | Corporate Communication | 5 | Y | N | Y | N | 2023/07 | RUN01-WEDNESDAY TERM 2 WEEK 1 Every Week RUN02-WEDNESDAY TERM 2 WEEK 1 Every Week | | ASZ339 | | | NON-LAB |

| Code | Name | Credit Units | Jul 22 | Jan 23 | Jul 23 | Jan 24 | Last Presentation | Time Table | Pre-requisite | Excluded Combination | Grouping | Remarks | Lab* |
|---------|---|--------------|--------|--------|--------|--------|-------------------|--|---------------|----------------------|----------|--|---------|
| COM303e | Media Management | 5 | N | Y | N | N | 2023/07 | RUN01-THURSDAY TERM 2 WEEK 1 Every Week RUN02-THURSDAY TERM 2 WEEK 1 Every Week | | | | | NON-LAB |
| COM308e | Analysis of Issues and Trends in the Communication Industry | 5 | Y | N | Y | N | 2026/07 | RUN01-TUESDAY TERM 1 WEEK 2 Every Week RUN02-TUESDAY TERM 1 WEEK 2 Every Week | | COM307 | | Students are advised to take HBC201/SS C211 and HBC203/SO C392/PSY3 92 before taking COM308. | NON-LAB |
| COM322e | Media Law and Ethics | 5 | Y | N | Y | N | 2023/07 | RUN01-MONDAY TERM 2 WEEK 1 Every Week RUN02-MONDAY TERM 2 WEEK 1 Every Week | | | | | NON-LAB |
| COM323e | Crisis Communication | 5 | N | Y | N | Y | 2026/07 | RUN01-TUESDAY TERM 2 WEEK 1 Every Week RUN02-TUESDAY TERM 2 WEEK 1 Every Week | | | | | NON-LAB |
| COM353e | Feature Writing | 5 | N | Y | N | N | 2023/07 | RUN01-FRIDAY TERM 1 WEEK 1 Every Week RUN02-FRIDAY TERM 1 WEEK 1 Every Week | | | | | NON-LAB |
| COM355e | Multimedia Public Affairs Reporting | 5 | Y | N | Y | N | 2026/07 | RUN01-FRIDAY TERM 1 WEEK 1 Every Week RUN02-FRIDAY TERM 1 WEEK 1 Every Week | | | | | NON-LAB |

| Code | Name | Credit Units | Jul 22 | Jan 23 | Jul 23 | Jan 24 | Last Presentation | Time Table | Pre-requisite | Excluded Combination | Grouping | Remarks | Lab* |
|---------|---|--------------|--------|--------|--------|--------|-------------------|--|---------------|----------------------|----------|---------|---------|
| COM376e | Strategic Social Media Management | 5 | N | Y | N | Y | 2026/07 | RUN01-TUESDAY TERM 2 WEEK 1 Every Week RUN02-TUESDAY TERM 2 WEEK 1 Every Week | | | | | NON-LAB |
| COM388e | Communication Campaign Planning | 5 | N | Y | N | N | 2023/07 | RUN01-FRIDAY TERM 1 WEEK 2 Every Week RUN02-FRIDAY TERM 1 WEEK 2 Every Week | | | | | NON-LAB |

* Students will be required to attend classes on day of presentation as well as on weekends or all classes may be on weekends.

Retired/Replaced List

| Code | Name | Credit Units | Status | Effective From Semester | Remarks |
|---------|--------------------------------------|--------------|----------|-------------------------|--|
| ASZ223e | Professional English Writing | 5 | Retired | 2016/01 | |
| COM253e | Writing for Print and Emerging Media | 5 | Replaced | 2020/01 | COM256 |
| COM257e | Writing for TV and Radio | 5 | Retired | 2015/07 | - |
| ELT251 | Film Art | 5 | Replaced | 2016/07 | Replaced by FLM101 Introduction to Film Studies |
| MKT358 | Integrated Marketing Communications | 5 | Retired | 2016/01 | |