

1. As part of the graduation requirement, students must complete at least 10 CU of level 3 courses & above from the minor.
2. WBL399-5: Credit Recognition only for selected students from Singapore Polytechnic meeting the OJT component under the WSPostDip scheme in PT degree.

MINOR CORE - 10													
Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
CET310	<a href="#">Branding Using Social Media</a>	5	Y	Y	Y	Y	2025/07	RUN01-TUESDAY TERM 1 WEEK 2 RUN02-TUESDAY TERM 1 WEEK 2				Students will be required to bring their own laptop to class.	NON-LAB
COM376e	<a href="#">Strategic Social Media Management</a>	5	N	Y	N	Y	2026/07	RUN01-TUESDAY TERM 2 WEEK 1 Every Week RUN02-TUESDAY TERM 2 WEEK 1 Every Week					NON-LAB
MINOR ELECTIVE - 30													
Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
COM105e	<a href="#">Media Communication in a Changing World</a>	5	Y	Y	Y	Y	2026/07	RUN01-MONDAY TERM 2 WEEK 1 Every Week RUN02-MONDAY TERM 2 WEEK 1 Every Week		SSC105e			NON-LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
CTI204	<a href="#">Media/Multimedia Translation</a>	5	Y	N	Y	N	2027/07	WEDNESDAY TERM 1 WEEK 2 Every Week		CTI203		Minimum Chinese Language Proficiency: GCE O level Chinese A2. Preferably to take after all level 1 courses.	NON-LAB
FLM361	<a href="#">Scriptwriting: Telling a Compelling Story</a>	5	Y	N	Y	N	2027/07	RUN01-FRIDAY TERM 1 WEEK 1 Every Week RUN02-FRIDAY TERM 1 WEEK 1 Every Week					NON-LAB
FLM362	<a href="#">Smartphone Filmmaking for Meaningful Storytelling</a>	5	Y	N	Y	N	2026/07	FRIDAY TERM 2 WEEK 1 Every Week					NON-LAB
GSP207e	<a href="#">Social Media Creation and Management</a>	5	Y	N	Y	N	2026/07	THURSDAY TERM 1 WEEK 1 Every Week				Min 50% of class attendance. Student will be attending classes at Singapore Polytechnic. Student will receive a "Pass or Fail" at the end of the course.	NON-LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
GSP208e	<a href="#">Video Storytelling Techniques</a>	5	Y	N	Y	N	2026/07	THURSDAY TERM 2 WEEK 2 Every Week				Min 50% of class attendance. Student will be attending classes at Singapore Polytechnic. Student will receive a "Pass or Fail" grade at the end of the course.	NON-LAB
GSP209e	<a href="#">Digital Video Content Creation</a>	5	N	Y	N	Y	2026/07	WEDNESDAY TERM 2 WEEK 2 Every Week	GSP208			Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Student will receive a "Pass or Fail" at the end of the course.	LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
GSP211e	<a href="#">Digital Content Development</a>	5	N	Y	N	Y	2026/07	THURSDAY TERM 2 WEEK 2 Every Week		GSP210		Min 50% of class attendance. Student will be attending classes at Singapore Polytechnic. Student will receive a "Pass or Fail" at the end of the course.	NON-LAB
MKT351	<a href="#">Consumer Behaviour</a>	5	Y	N	Y	N	2025/07	RUN01-THURSDAY TERM 1 WEEK 1 Every Week RUN02-THURSDAY TERM 1 WEEK 1 Every Week		BMSZ320		Please note that the attempt period for the Pre-Course Quiz will start before this course commences . Students who fail to attain at least 60% for the Pre-Course Quiz will be deemed to have withdrawn from the course.	NON-LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
MKT358	<a href="#">Integrated Marketing Communications</a>	5	N	Y	N	Y	2025/07	RUN01-MONDAY TERM 2 WEEK 1 Every Week RUN02-MONDAY TERM 2 WEEK 1 Every Week	Nil	MKT357 & MKT359, BMSZ323, ASZ338		Please note that the window to complete the pre-course quiz for this course will end before the course commences . Students who fail to achieve at least 60% on the pre-course quiz will be withdrawn from the course.	NON-LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
MKT360	<a href="#">Internet &amp; Social Media Marketing</a>	5	Y	N	N	N	2022/07	RUN01-WEDNESDAY TERM 2 WEEK 2 Every Week RUN02-WEDNESDAY TERM 2 WEEK 2 Every Week	Nil			Please note that the window to complete the pre-course quiz for this course will end before the course commences . Students who fail to achieve at least 60% on the pre-course quiz will be withdrawn from the course.	NON-LAB
MKT365	<a href="#">Social Media Metrics &amp; Analytics</a>	5	Y	Y	Y	Y	2027/07	RUN01-FRIDAY TERM 2 WEEK 1 Every Week RUN02-FRIDAY TERM 2 WEEK 1 Every Week				Quiz will start before the course commences . Students who fail to attain at least 60% for the Pre-Course Quiz will be deemed to have withdrawn from the course.	NON-LAB

Code	Name	Credit Units	Jul 22	Jan 23	Jul 23	Jan 24	Last Presentation	Time Table	Pre-requisite	Excluded Combination	Grouping	Remarks	Lab*
MTD220e	<a href="#">User Experience (UX) Design and Web Technologies</a>	5	N	Y	N	Y	2027/07	RUN01-THURSDAY TERM 1 WEEK 2 Every Week RUN02-THURSDAY TERM 1 WEEK 2 Every Week		MTD219, MTD209, TDSZ240			LAB
MTD301	<a href="#">Audio and Video Production Techniques</a>	10	Y	Y	Y	Y	2025/07	RUN01-FRIDAY WEEK 2 Every Week RUN02-SATURDAY WEEK 2 Every Week				If there is more than one group, the classes for the second group will be scheduled on Saturday.	LAB
MTD366e	<a href="#">Online Channel Creation &amp; Management</a>	5	N	Y	N	N	2023/07	RUN01-TUESDAY TERM 2 WEEK 1 Every Week RUN02-TUESDAY TERM 2 WEEK 1 Every Week					NON-LAB

\* Students will be required to attend classes on day of presentation as well as on weekends or all classes may be on weekends.

#### Retired/Replaced List

Code	Name	Credit Units	Status	Effective From Semester	Remarks
GSP210e	Web Analytics	5	Replaced	2022/01	Replaced by GSP211
GSP399	Recognising Workplace Learning	5	Replaced	2022/01	Replaced by WBL399-5