

1. As part of the graduation requirement, students must complete at least 10 cu of level 3 courses & above from the minor.
2. WBL399-5: Credit Recognition only for selected students from Singapore Polytechnic meeting the OJT component under the WSPostDip scheme in PT degree.
3. This minor is only applicable to students enrolled in 2023/01 and before.

MMDCM^MINOR CORE - 10 cu													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">COM376 Strategic Social Media Management</a>	5					Y	N	N	RT	RT	RT	2026/01	
<a href="#">DCM310 Branding Using Social Media</a>	5		CET310		Students will be required to bring their own laptop to class.	N	N	Y	Y	Y	Y		CRN01; Tue; Week 1, 2, 3, 4, 5, 6
MMDCM^MINOR ELECTIVE - 30 cu													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">COM105 Media Communication in a Changing World</a>	5		SSC105			Y	N	Y	Y	Y	Y		CRN01; Mon, Sat; Week 1, 4, 5, 8, 9, 10

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">CTI204 Media/Multimedia Translation</a>	5		CTI203		Students must achieve at least B4 in GCE O Level Chinese and a pass in GCE O level English (or equivalent). Software and cloud-based platform will be used.	N	N	Y	N	Y	N		CRN01; Wed; Week 1, 2, 5, 6, 9, 10
<a href="#">DCM207 Social Media Creation and Management</a>	5		GSP207		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Student will receive a Pass or Fail at the end of the course.	N	N	Y	N	Y	N		CRN01; Thu; Week 1, 2, 3, 4, 5, 6

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">DCM208 Video Storytelling Techniques</a>	5		GSP208		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	N	N	Y	N	Y	N		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
<a href="#">DCM209 Digital Video Content Creation</a>	5		GSP209		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	N	N	Y	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
<a href="#">DCM210 Generative AI for Content Creation</a>	5					N	N	Y	Y	Y	Y		

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">DCM211 Digital Content Development</a>	5		GSP211 or GSP210		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	N	N	Y	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
<a href="#">DCM365 Social Media Metrics &amp; Analytics</a>	5		MKT365 or CET365			N	N	Y	Y	Y	Y		CRN02; Fri; Week 1, 3, 5, 7, 9, 11 CRN03; Wed; Week 1, 3, 5, 7, 9, 11
<a href="#">FLM361 Scriptwriting: Telling a Compelling Story</a>	5					N	N	Y	N	Y	N		CRN01; Mon; Week 3, 4, 7, 8, 10, 11 CRN02; Tue; Week 3, 4, 7, 8, 10, 11 CRN03; Fri; Week 3, 4, 7, 8, 10, 11
<a href="#">FLM362 Smartphone Filmmaking for Meaningful Storytelling</a>	5					Y	N	Y	Y	Y	Y		CRN01; Fri; Week 0, 1, 2, 4, 5, 8, 10
<a href="#">MKT351 Consumer Behaviour</a>	5		BMSZ320			N	N	Y	N	Y	N		CRN01; Thu; Week 2, 4, 6, 8, 10, 12 CRN02; Thu; Week 2, 4, 6, 8, 10, 12 CRN03; Tue; Week 2, 4, 6, 8, 10, 12

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jan 26	May 26	Jul 26	Jan 27	Jul 27	Jan 28	Last Presentation	Time Table
<a href="#">MKT358 Integrated Marketing Communications</a>	5		MKT357 & MKT359, BMSZ323, ASZ338			Y	N	N	Y	N	Y		
<a href="#">MKT368 Digital Marketing</a>	5		MKT360			N	N	Y	N	Y	N		CRN01; Wed; Week 1, 3, 5, 7, 9, 11 CRN02; Wed; Week 1, 3, 5, 7, 9, 11
<a href="#">MTD220 User Experience (UX) Design and Web Technologies</a>	5		MTD219, MTD209, TDSZ240			Y	N	N	Y	N	Y		
<a href="#">MTD301 Audio and Video Production Techniques</a>	10				If there is more than one group, the classes for the second group will be scheduled on Saturday.	Y	N	Y	Y	Y	Y		CRN01; Fri; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 CRN02; Sat; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 CRN03; Sat; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 CRN04; Sat; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11
<a href="#">MTD366 Online Channel Creation &amp; Management</a>	5					Y	N	Y	Y	Y	Y		CRN01; Tue; Week 1, 3, 5, 7, 9, 10

- If the presentation status is 'Y' = the course is presenting in the semester, 'N' = the course is not presenting in the semester, 'RT' = the course has been retired and will not be presented again, 'RP' = the course has been replaced and will not be presented again.
- The information listed is subject to review and change.

**Retired/Replaced List**

<b>Course</b>	<b>Credit Units</b>	<b>Status</b>	<b>Effective From Semester</b>	<b>Remarks</b>
CET310 Branding Using Social Media	5	Replaced	2026/07	Replaced by DCM310
CET365 Social Media Metrics & Analytics	5	Replaced	2026/07	Replaced by DCM365
GSP207e Social Media Creation and Management	5	Replaced	2026/07	Replaced by DCM207
GSP208e Video Storytelling Techniques	5	Replaced	2026/07	Replaced by DCM208
GSP209e Digital Video Content Creation	5	Replaced	2026/07	Replaced by DCM209
GSP210e Web Analytics	5	Replaced	2022/01	Replaced by GSP211
GSP211e Digital Content Development	5	Replaced	2026/07	Replaced by DCM211
GSP399 Recognising Workplace Learning	5	Replaced	2022/01	Replaced by WBL399-5
MKT360 Internet & Social Media Marketing	5	Replaced	2023/07	Replaced by MKT368
MKT365 Social Media Metrics & Analytics	5	Replaced	2025/07	Replaced by CET365