

1. Students need to complete at least 10 cu of level 3 and above courses in the minor.

MNDCM^MINOR CORE - 10 cu													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
COM377 Strategic Social Media & AI-Mediated Communication	5		COM376			Y	N	N	Y	N	Y		CRN01; Thu; Week 2, 3, 6, 7, 11, 12
DCM310 Branding Using Social Media	5		CET310		Students will be required to bring their own laptop to class.	Y	Y	N	Y	Y	Y		CRN01; Tue; Week 1, 2, 3, 4, 5, 6
MNDCM^MINOR ELECTIVE - 20 cu													
Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
COM105 Media Communication in a Changing World	5		SSC105			Y	Y	N	Y	Y	Y		CRN01; Mon, Sat; Week 1, 4, 5, 8, 9, 12

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
CTI204 Media/Multimedia Translation	5		CTI203		Students must achieve at least B4 in GCE O Level Chinese and a pass in GCE O level English (or equivalent). Software and cloud-based platform will be used.	Y	N	N	Y	N	Y		CRN01; Wed; Week 1, 2, 5, 6, 9, 10
DCM207 Social Media Creation and Management	5		GSP207		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Student will receive a Pass or Fail at the end of the course.	Y	Y	N	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
DCM208 Video Storytelling Techniques	5		GSP208		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	Y	Y	N	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
DCM209 Digital Video Content Creation	5		GSP209		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	Y	Y	N	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
DCM210 Generative AI for Content Creation	5					Y	Y	N	Y	Y	Y		

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
DCM211 Digital Content Development	5		GSP211 or GSP210		Min 50% of class attendance. Students will be attending classes at Singapore Polytechnic. Students will receive a Pass or Fail at the end of the course.	Y	Y	N	Y	Y	Y		CRN01; Thu; Week 1, 2, 3, 4, 5, 6
DCM365 Social Media Metrics & Analytics	5		MKT365 or CET365			Y	Y	N	Y	Y	Y		CRN02; Fri; Week 1, 3, 5, 7, 9, 11 CRN03; Wed; Week 1, 3, 5, 7, 9, 11
FLM361 Scriptwriting: Telling a Compelling Story	5					Y	N	N	Y	N	Y		CRN01; Mon; Week 3, 4, 7, 8, 10, 11 CRN02; Tue; Week 3, 4, 7, 8, 10, 11 CRN03; Fri; Week 3, 4, 7, 8, 10, 11
FLM362 Smartphone Filmmaking for Meaningful Storytelling	5					Y	Y	N	Y	Y	Y		CRN01; Fri; Week 0, 1, 2, 4, 5, 8, 10
MKT351 Consumer Behaviour	5		BMSZ320			Y	N	N	Y	N	Y		CRN01; Thu; Week 2, 4, 6, 8, 10, 12 CRN02; Thu; Week 2, 4, 6, 8, 10, 12 CRN03; Tue; Week 2, 4, 6, 8, 10, 12

Course	Credit Units	Pre-requisite	Excluded Combination	Grouping	Remarks	Jul 26	Jan 27	May 27	Jul 27	Jan 28	Jul 28	Last Presentation	Time Table
MKT358 Integrated Marketing Communications	5		MKT357 & MKT359, BMSZ323, ASZ338			N	Y	N	N	Y	N		
MKT368 Digital Marketing	5		MKT360			Y	Y	N	Y	Y	Y		CRN01; Wed; Week 1, 3, 5, 7, 9, 11 CRN02; Wed; Week 1, 3, 5, 7, 9, 11
MTD220 User Experience (UX) Design and Web Technologies	5		MTD219, MTD209, TDSZ240			N	Y	N	N	Y	N		
MTD301 Audio and Video Production Techniques	10				If there is more than one group, the classes for the second group will be scheduled on Saturday.	Y	Y	N	Y	Y	Y		CRN01; Fri; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 CRN02; Sat; Week 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11
MTD366 Online Channel Creation & Management	5					Y	Y	N	Y	Y	Y		CRN01; Tue; Week 1, 3, 5, 7, 9, 10

- If the presentation status is 'Y' = the course is presenting in the semester, 'N' = the course is not presenting in the semester, 'RT' = the course has been retired and will not be presented again, 'RP' = the course has been replaced and will not be presented again.
- The information listed is subject to review and change.

Retired/Replaced List

Course	Credit Units	Status	Effective From Semester	Remarks
CET310 Branding Using Social Media	5	Replaced	2026/07	Replaced by DCM310
CET365 Social Media Metrics & Analytics	5	Replaced	2026/07	Replaced by DCM365
COM376e Strategic Social Media Management	5	Replaced	2027/01	Replaced by COM377
GSP207e Social Media Creation and Management	5	Replaced	2026/07	Replaced by DCM207
GSP208e Video Storytelling Techniques	5	Replaced	2026/07	Replaced by DCM208
GSP209e Digital Video Content Creation	5	Replaced	2026/07	Replaced by DCM209
GSP211e Digital Content Development	5	Replaced	2026/07	Replaced by DCM211
MKT365 Social Media Metrics & Analytics	5	Replaced	2025/07	Replaced by CET365